



**Arden Moore, The Pet Health and Safety Coach, is looking for the following media and pet industry partnership opportunities:**

- 🐾 Brand ambassador or spokesperson duties for a pet product company.
- 🐾 Television correspondent for pet expert segments—on local, regional and national shows.
- 🐾 Media correspondent for satellite media tours for a pet product company.
- 🐾 Short-term assignments as spokesperson for pet products that she believes in (including duties such as speeches at national pet industry conventions, giving pet behavior and or pet safety talks at key events).
- 🐾 Media and/or pet behavior/safety consultant for pet companies.



**Ms. Moore brings a unique skill set to her partnerships:**

- 1. She is both a cat AND dog behavior expert.**
- 2. She specializes in promoting the health and safety of pets—their physical, emotional, and social well-being.**



**We unleash more qualities that make Ms. Moore your ideal partner in pet ventures:**

- 🐾 Arden hosts the award-winning "Oh Behave" show on Pet Life Radio and iHeart Radio. Guests have included Dr. Marty Becker, Jackson Galaxy and other "top dogs" in the pet and entertainment industries. More than 900,000 tune into her show each week.
  - 🐾 Master pet first aid/CPR instructor whose classes feature the trained/tolerant team of her cat, Casey and dogs, Chipper and Maddie. Ms. Moore regularly customizes classes for pet professionals as well as teaches public classes.
  - 🐾 In-demand speaker, Ms. Moore is adept at engaging her audiences.
- 🐾 A former reporter/editor at major dailies for 20 years, she excels at reporting and interviewing.
  - 🐾 Equally as comfortable in front of the camera or microphone as she is behind it.
  - 🐾 Is relatable and approachable. As an experienced and mature--yet energetic-- personality, she appeals to Baby Boomers, seniors, DINKs (dual income no kids), and all consumer segments that prioritize the health, safety and wellness of their four-legged companions.



## Cat Experience

- 🐾 Author of six books on cats, including *Fit Cat* and *The Cat Behavior Answer Book*.
- 🐾 Is regularly interviewed as a cat expert for print, radio, television and online media sources. Has been a keynote speaker on cat topics for national and regional groups.
- 🐾 Served as editor of *Catnip* for 8 years, a national monthly providing the latest in feline health, nutrition and behavior.
- 🐾 Traveled all over the United States – twice – on 50-city book tours for the release of her best-selling books, *The Cat Behavior Answer Book* and *Happy Cat, Happy You*.
- 🐾 Regular contributor to leading publications and websites. Serves as nutrition columnist for *Catster*.
- 🐾 Has a knack for training cats. Her personal cats, all rescues, have been trained to be comfortable in front of cameras in news studios, at pet expos and in pet first aid classes.



## Dog Experience



- 🐾 Author of more than a dozen dog books, including *Fit Dog*, *What Dogs Want* and *The Dog Behavior Answer Book*.
- 🐾 A go-to dog behavior expert for print, radio, television and online media. Has appeared on NBC's *The Today Show*, CNN and NPR.
- 🐾 Editor-at-large for *Fido Friendly*, regular *Dogster* contributor, pet columnist for *The Coastal Star* and editor of the National Association for Professional Pet Sitters digital magazine.
- 🐾 Pet behavior consultant for Beneful's \$500,000 Dream Dog Park Project. As a member of the celebrity judges panel that included *Desperate Landscape's* Jason Cameron and TV celebrity designer Nate Berkus, Arden helped create 4 dream dog parks that catered to canines of all ages, sizes and personalities.
- 🐾 Traveled all over the United States – twice – on 50-city book tours for the release of her best-selling books, *The Dog Behavior Answer Book* and *Happy Dog, Happy You*.

- 🐾 Pet parent to a pair of talented rescues. Cleo is a 12-pound poodle-terrier mix who loves to "hang 20" as a K9 surfer. Chipper, a Husky mix, delights in her role as a four-legged assistant in Ms. Moore's pet first aid and behavior classes.

For Arden Moore partnership opportunities, please contact:  
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Visit [www.fourleggedlife.com](http://www.fourleggedlife.com).